

**Email #2:**

**Subject line:** Customers like you can help us WIN!

**Preview text:** Don't miss your chance! Vote now.



Hello [Customer Name],

We're proud to be a valued part of our community. We believe in supporting our neighbors and providing the best [Category Name e.g., "Restaurant," "Auto Repair Shop," "Bank"] experience possible.

We've been nominated for the Best of the Best and we'd be honored to receive your continued support! Voting is easy and takes just a minute: [LINK TO BEST OF CONTEST]

Thank you for supporting local businesses!

Your friends & neighbors,  
The Team at [Business Name]